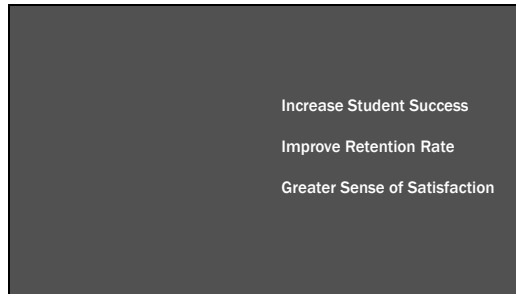Slide 1

Stand to right of slide.

Developing an online personality will help students see you as more than a "computer. It will allow them to see the real person behind the screen they are staring at.

Slide 2

Increase Student Success

Improve Retention Rate

Greater Sense of Satisfaction

Creating a personality as an online TA can hugely impact your students. As a matter of fact it can influence student achievement and success, it can improve retention rates, and ultimately provide a greater sense of satisfaction in the course for everyone.
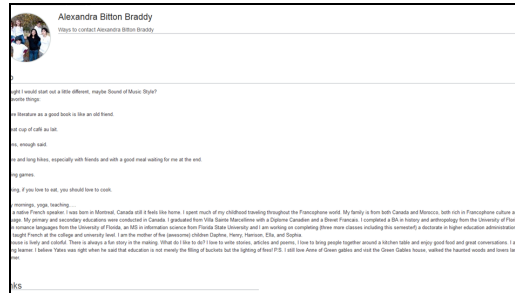
Slide 3

Some digital personalities are very dull, they simply lack a human touch. That is the piece that allows students to feel connected and see you as a person. So how do we build personality into an online course? Especially one that was already designed and ready when you got there?
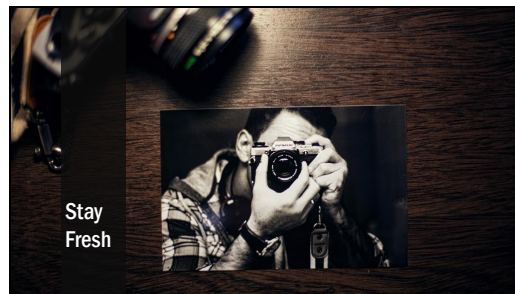
Move to the left of slide for next slide

Slide 4

First include some information about you. Make it personal, not to personal but do not be afraid to share. Some instructors have taken thirty second videos of their home of something during their week and upload it regularly such as once a week in your announcement, or on quiz day.
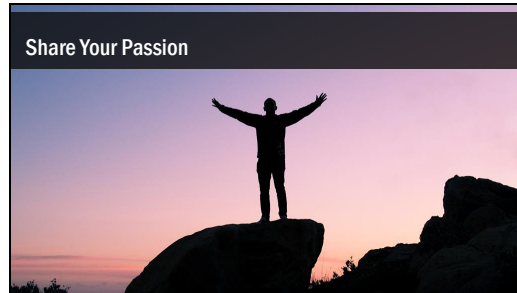
Slide 5

Do not simply recycle these announcements. This will help you seem like a real person and student will have the opportunity to find something in common with you.
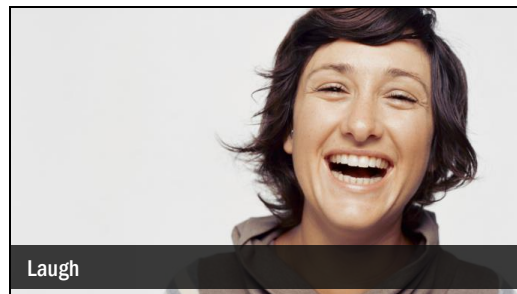
Slide 6

Work to make the first day of class inviting and friendly. Use videos, audio, text to create a sense of welcome for those taking the class.

Slide 7

Share Your Passion

Let the students know you are passionate about the topic you are working on and you are excited about teaching

Slide 8

Laugh

Don't forget to ask questions and be curious about your students. Help them to share themselves with you and the class.

Move to the right of slide for next slide

Slide 9

Don't be afraid to have a sense of humor. It's possible to take the work seriously but not yourself.
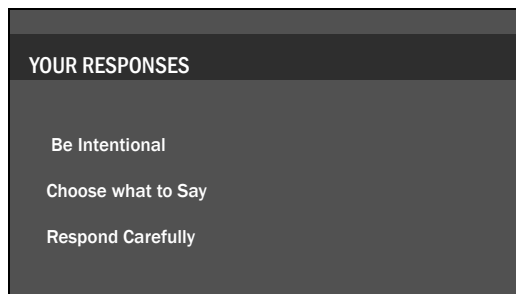
Slide 10

Sometimes you may need to boost your online personality. Demonstrate enthusiasm and energy and your students will follow your lead. Use your passion and interests to fuel theirs.

Slide 11

Move to left of slide for next slide.

Slide 12

YOUR RESPONSES

Be Intentional

Choose what to Say

Respond Carefully

Be careful and intentional about your digital personality choose what you say, how you word it carefully and exercise control when you want to have a knee jerk reaction to some of the interesting things said in the class. Stop and consider your response carefully
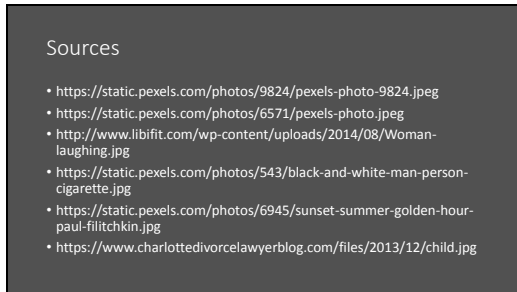
Slide 13

Most importantly allow your digital personality to come to life with audio and visual technology. Use the audio and video features in Canvas even to give feedback for instance, There are a multitude of tools to help you add life and personality to your class and most of them are free. However, choose carefully and only use a few tools, but use them well. .

Slide 14

Think about what the students might expect or need, this may change throughout the course so be prepared to be flexible .

Slide 15

Sources

- https://static.pexels.com/photos/9824/pexels-photo-9824.jpeg
- https://static.pexels.com/photos/6571/pexels-photo.jpeg
- http://www.libifit.com/wp-content/uploads/2014/08/Woman-laughing.jpg
- https://static.pexels.com/photos/543/black-and-white-man-person-cigarette.jpg
- https://static.pexels.com/photos/6945/sunset-summer-golden-hour-paul-filitchkin.jpg
- https://www.charlottedivorcelawyerblog.com/files/2013/12/child.jpg