How do you “ask an expert”? 

- Identify the expert, someone with whom you might already have a professional relationship
- If you do not know the person, take a chance and ask anyway
- Arrange the interview early in planning as these individuals have very busy schedules
- Students also have busy schedules so conducting an asynchronous interview allows them to participate without having to be available at a certain time

Why ask an expert?

- **Inspiring** – Expert relates personal professional history to inspire students
- **Fun** – Can be very exciting to meet a “larger than life” persona in the field
- **Engaging** – Facilitates whole-class discussion, interaction, and reflection after viewing interview
- **Reference** – Creates a reference for students to access in the future
- **Cost** – Only cost is your time and the goodwill of the expert

What is the best way to interview an expert?

- Google Hangouts
- Zoom
- Other teleconferencing tool where you can record the session

Any final tips for “asking an expert”?

- Make sure the expert introduces themselves—not every student may recognize the expert!
- Organize students’ questions to group common themes together
- Make sure to mention students specifically by name when presenting their questions in the interview to facilitate engagement